

# SYNBI TECH 26

## Sponsorship & Exhibitor Prospectus

Building a multibillion-dollar synthetic biology  
industry with positive impact

1st-2nd December 2026 | IET London: Savoy Place



# Building a multibillion-dollar synthetic biology industry with positive impact

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**SynbiTECH** is the UK's leading international forum for people engaged in engineering biology business, investment, policymaking, science and research.

Addressing key opportunities for growing the engineering biology industry, the event will focus strongly on business and investment, as well as sustainability, climate change and societal impact.

Experts from around the world will discuss the opportunities created by combining biology, engineering and technology as well as cutting-edge solutions that are changing the industry. Our renowned speakers come from a diverse range of fields and will share their opinions, insights and expertise - championing engineering biology's true potential in the global economy and its role in solving world challenges.

Running for the sixth time, this major UK engineering biology business conference will attract more than 400 delegates and speakers. As well as sparking international media attention, the SynbiTECH 2026 event is a valuable networking opportunity - with key industry players enthusiastic to learn about latest innovations and trends in engineering biology.

Taking place at the prestigious IET London: Savoy Place in central London, sponsors are offered a variety of advertising and business exposure opportunities, both in the official event brochure and throughout the conference venue. As well as our Platinum, Gold and Silver sponsorship packages, there are up to 30 exhibition spaces available this year in the prime conference networking area where breakfast, coffee breaks, lunch, and additionally we are offering the opportunity to sponsor our Champagne Reception in the evening of day one.

Sponsors will be given prized exposure at the heart of the event through dedicated meeting points in high traffic areas of the venue. Become a key player in SynbiTECH 2026 and present your company to a highly engaged global customer base at this year's event.

**Laura McKay**

SynbiCITE

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# Audience Data

Learn more about typical SynbiTECH attendees

## Headline Stats

**400+**

Attendees

**45+**

Speakers

**80+**

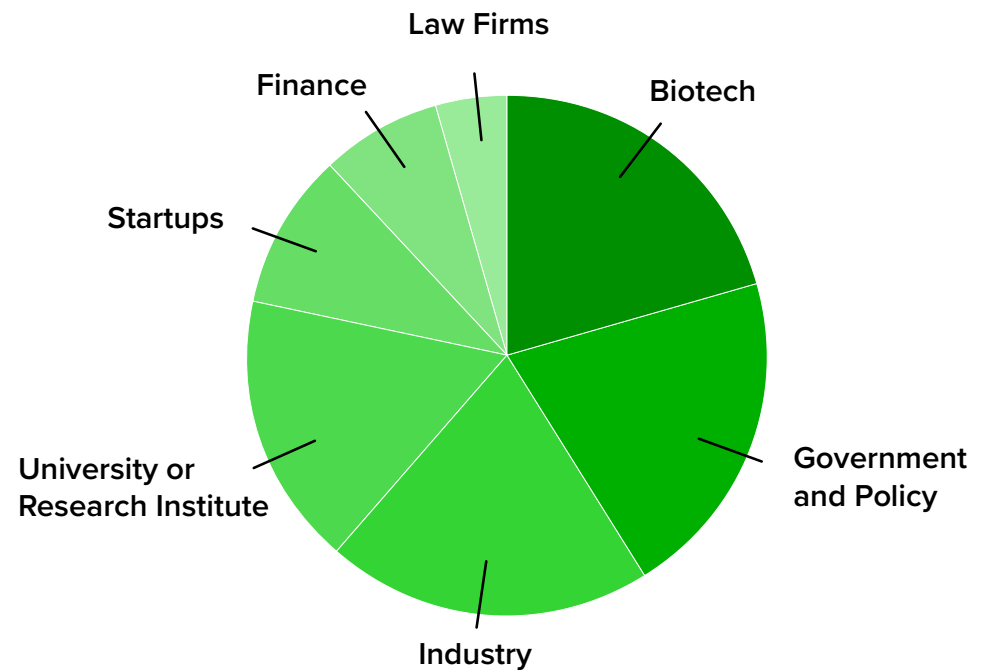
Start-ups

## Target Audience

With more than 400 expected participants, SynbiTECH brings together professionals from start-ups, scale-ups, and major organisations in the engineering biology sector, including:

- CEOs and other C-suite staff
- Policy Makers
- Senior Scientists
- Investors
- Heads of R&D
- Professors

## Audience Demographic



SynbiTECH 2025 breakdown by sector

# Exhibitor Package

£2,000<sup>+</sup> VAT

## Summary

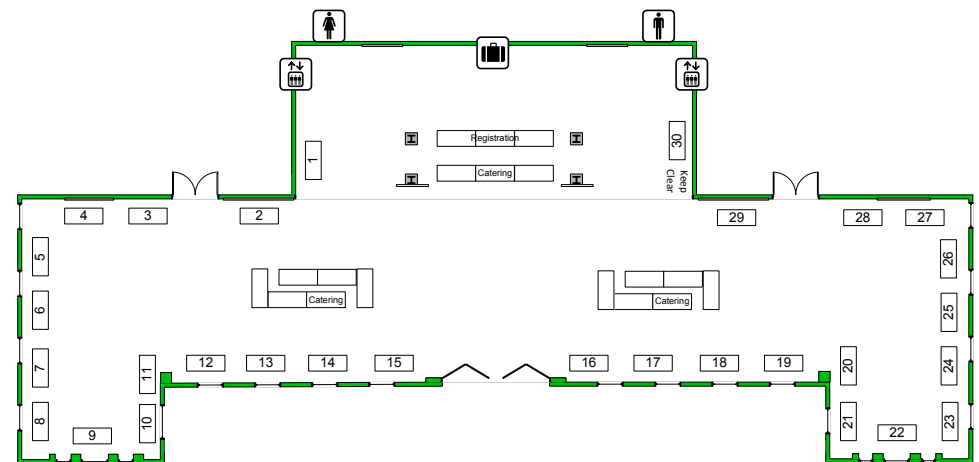
- One exhibition stand in main conference room
- Space either side for banners and branded material
- One delegate pass for full event

## Online

- 100 words about your company to feature alongside logo on the SynbiTECH event website
- Exhibitor spotlight post on SynbiCITE LinkedIn Page
- Featured appearance in SynbiTECH 2026 Linked Newsletter

## Logo present on

- SynbiTECH 2026 printed conference brochure



Riverside Room Exhibition Layout

# Advertising

## SynbiTECH 2026 Event Brochure

Inside front cover: £1,000<sup>+</sup>VAT

1 available

Inside back cover: £1,000<sup>+</sup>VAT

1 available

Back cover: £2,000<sup>+</sup>VAT

1 available

Whole page: £800<sup>+</sup>VAT

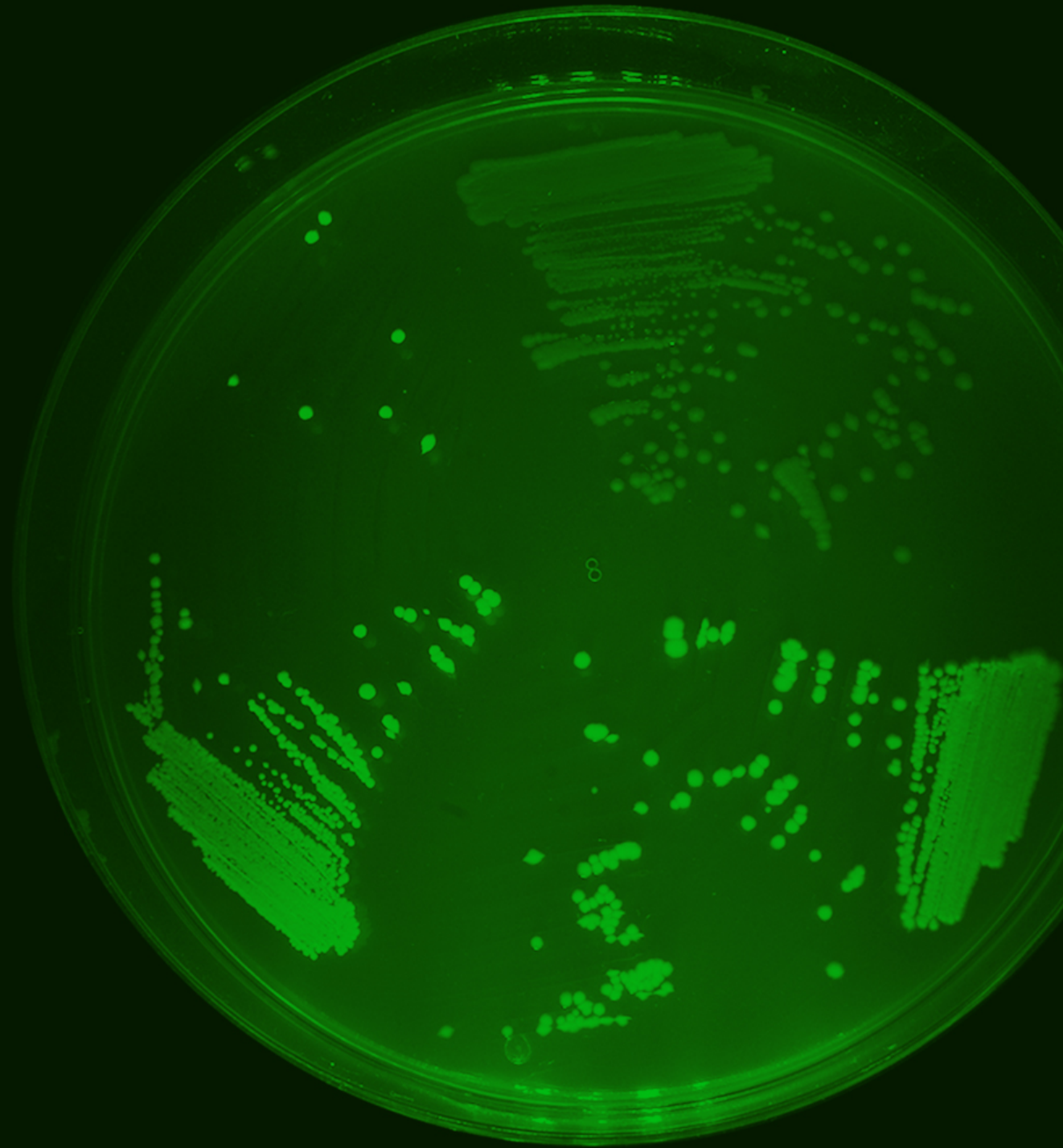
Half page: £500<sup>+</sup>VAT



# Sponsorship Packages

All sponsorship packages include:

- **Online promotion:** company logo and profile on sponsors page of event website
- **25% off** the full price delegate fee for additional colleagues or business partners outside of places specified in each package



# Silver Sponsorship Package

£3,000<sup>+</sup>VAT

## Summary

- Five-minute company presentation\*
- One exhibition stand in main conference room
- Two delegate passes for full event
- ½ page advert in brochure (provided by sponsor)

## Online

- 100 words about your company to feature alongside logo on the SynbiTECH event website
- Sponsor spotlight post on SynbiCITE LinkedIn Page
- Featured appearance in SynbiTECH 2026 LinkedIn Newsletter

## Logo present on

- SynbiTECH 2026 printed conference brochure
- Holding slides throughout the day's conference presentations
- 4K wall and screens in the registration areas
- Sponsors acknowledgement slide – closing presentation of day 1 & 2

## Other

- Acknowledgement by the co-chairs as at the opening and close of conference.
- Marketing material displayed in networking areas throughout the conference.

\*5 minute presentation availability is subject to first come first serve and topics must be approved by organiser



# Gold Sponsorship Package

£5,000<sup>+</sup>VAT

## Summary

- Ten-minute topic talk (subject to meeting presentation criteria specified by event organisers)
- One exhibition stand in main conference room
- Two delegate passes for full event
- Full page advert in brochure (provided by sponsor)

## Online

- 100 words about your company to feature alongside logo on the SynbiTECH event website
- Sponsor spotlight post on SynbiCITE LinkedIn Page
- Featured appearance in SynbiTECH 2026 LinkedIn Newsletter

## Logo present on

- SynbiTECH 2026 printed conference brochure
- Holding slides throughout the day's conference presentations
- 4K wall and screens in the registration areas
- Sponsors acknowledgement slide – closing presentation of day 1 & 2

## Other

- Acknowledgement by the co-chairs as at the opening and close of conference.
- Marketing material displayed in networking areas throughout the conference.



# Platinum Sponsorship Package

£10,000<sup>+</sup>VAT

## Summary

- Twenty-minute topic talk (subject to meeting presentation criteria specified by event organisers)
- One exhibition stand in main conference room in prime location
- Three delegate passes for full event
- Back page and additional full-page advert in brochure (provided by sponsor)

## Online

- 100 words about your company to feature alongside logo on the SynbiTECH event website
- Sponsor spotlight post on SynbiCITE LinkedIn Page
- Featured appearance in SynbiTECH 2026 LinkedIn Newsletter

## Logo present on

- SynbiTECH 2026 printed conference brochure
- Holding slides throughout the day's conference presentations
- 4K wall and screens in the registration areas
- Sponsors acknowledgement slide – closing presentation of day 1 & 2

## Other

- Acknowledgement by the co-chairs as at the opening and close of conference.
- Marketing material displayed in networking areas throughout the conference.

# Champagne Reception Sponsorship Package

£10,000<sup>+</sup>VAT

## Summary

- Five-minute talk during the Champagne Reception
- Headline sponsorship of evening Champagne Reception on day 1
- Marketing Materials provided by sponsor distributed at reception
- One exhibition stand in main conference room in prime location
- Three delegate passes to full event
- Full page advert in brochure (provided by sponsor)

## Online

- 100 words about your company to feature alongside logo on the SynbiTECH event website
- Sponsor spotlight post on SynbiCITE LinkedIn Page
- Featured appearance in SynbiTECH 2026 LinkedIn Newsletter

## Logo present on

- SynbiTECH 2026 printed conference brochure
- Holding slides throughout the day's conference presentations
- 4K wall and screens in the registration areas
- Sponsors acknowledgement slide – closing presentation of day 1 & 2

## Other

- Acknowledgement by the co-chairs as at the opening and close of conference.
- Marketing material displayed in networking areas throughout the conference.

# Sponsorship Packages

Choose a package that meets your marketing and brand goals

	Champagne Reception £10,000 + VAT	Platinum Package £10,000 + VAT	Gold Package £5,000 + VAT	Silver Package £3,000 + VAT	Exhibitor Package £2,000 + VAT
Exhibition Stand Location	★★★★★	★★★★★	★★★★★	★★★	★★
Branding Prominence	★★★★★	★★★★★	★★★★★	★★★	★★
Delegate Passes	3	3	2	2	1
Speaking Slot in Conference Programme	✗	20 mins	10 mins	5 mins	✗
Featured on Conference Website	✓	✓	✓	✓	✓
Additional Drinks Reception Places	3	3	2	2	0
Acknowledgement by Co-Chairs	✓	✓	✓	✓	✗
Included in Event Brochure	✓	✓	✓	✓	✓
Advert in Event Brochure	✓	2 Pages	✓	✓	✗

# Get in touch

For further details and enquires please contact:

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SynbiCITE

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